



**DAFFODIL INSTITUTE OF IT (DIIT)**

**First Year /First Semester**

**Introduction to Business**

**Course Code: 510101**

**CHAPTER: 01**

**Concepts in Business**

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**Concepts:**

1. Define Business. / What do you mean by Business? **(2019)**
2. Discuss the basic features / characteristics of business? **(2018)**
3. Explain the objectives of business.  
Or. Briefly discuss the social and human objectives of business?  
Or. “Money making is the sole objective of business”- Do you think so? Make your comment.
4. What are the economic, social and national objectives of Business? **(2018)**
5. Differentiate among Business, Trade and Commerce.
6. Briefly discuss the elements of Business. **(2019)**
7. What are the different types of business?
8. Discuss the role of business in the socio-economic development of Bangladesh.
9. What is the fundamental goal of business? Does all organization share this goal?
10. What are the prerequisites of business organization?
11. What is business ownership? **(2018)**
12. Discuss the payoff of business ownership.
13. What are the winning hand of ownership?
14. Discuss the characteristics of successful business owner. **(2018)**
15. How many forms of business found in Bangladesh?
16. What do you mean by Business Organization? What are the characteristics of Business Organization?
17. Explain the functions of Business Organization.
18. Discuss the prospect of Business in Bangladesh.
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20. Define business enterprise. What are the key elements of business enterprise?
21. What do you mean by social responsibility of business?
22. Discuss the major areas of social responsibility.
23. State the social responsibilities of business. **(2019)**
24. Describe the social responsibilities of business toward customers, community and Employee?
25. Discuss the responsibilities of business firm to people who invest money to business.

26. What is business ethics? Describe the characteristics of business ethics.
27. Describe the principles of business ethics.
28. How to start a new business? Describe the steps to start a new business. **(2019)**
29. Why should you study the business as a student of BBA?
30. What are the problems of business in Bangladesh? **(2018)**