

BBA First Year First Semester Examination, 2019

(According to the New Syllabus)

Introduction to Business

Subject Code: 510101

Examination Code: 601

Time- 3 hours Full marks- 70

N.B - The figures in the right margin indicate full marks. Different parts of each question must be answered sequentially.]

Part-A- Short Question

(Answer any six questions)

Marks- $5 \times 6 = 30$

Define business. Briefly discuss the elements of business.

(a) Mention the hindrances of commerce.

(b) Is free market economy effective for Bangladesh?

(a) What considerations are to be made in the choice of specific form of business ownership?

(b) Which form of business ownership do you prefer?

(a) "Proprietorship firm possesses some advantages that support its survival." Discuss it.

(b) One man control is the best in the world if that man is big enough to manage everything. Discuss.

Describe the types of partners.

Describe the steps, that are to be followed in forming a joint stock company.

For the success of co-operative society it should be maintained some principles. What are those?

(a) "State enterprise are burden to the national economy."-Do you agree with the statement or not? Explain.

(b) Why should business be socially responsible?

What is 'Franchising Business'? What are the basic characteristics of franchising business.

How to start a new business? Describe the steps to start a new business.

Part-B- Broad Question
(Answer any **four** questions)

Marks- $10 \times 4 = 40$

11. (a) What is meant by optimum size of business.
(b) State the social responsibilities of business.
(c) How can the efficiency of business be ensured?
12. (a) Contract is the essence of partnership business. Explain.
(b) Describe the suitability of partnership form of business.
(c) Discuss the methods dissolution of partnership firm.
13. (a) What is memorandum of association? What are the contents of memorandum of association?
(b) What are the right and obligations of share holder?
14. (a) What roles of cooperative society play vital act to the development of Bangladeshi economy.
(b) Discuss the features of cooperative society.
15. (a) What are the problems of state enterprise? How to remove these problems?
(b) Discuss about consumer's co-operative society.
16. (a) What is 'SWOT' analysis? Why 'SWOT' analysis is necessary to start a business?
(b) What are the sources of new ideas of a new business?
17. Short note (Any four):
 - (a) Franchise contract
 - (b) Multipurpose cooperative society
 - (c) Registration of partnership
 - (d) Articles of association
 - (e) Annual General Meeting (AGM)
 - (f) Business start-up